

Congratulations!

Dear CROWN PAINTS

It is our distinct pleasure to inform you that **CROWN PAINTS** has been selected as a Starbrand in Kenya following a detailed countrywide survey that was conducted by Enterprit Brands Awards in January 2023. **You are cordially invited to attend our Starbrands Awards distribution ceremony to be held on Friday the 21st April, 2023 at Safari Park Hotel & Casino, Nairobi Kenya at 9:00 AM.**

Poised to be Kenya's hottest Starbrands carnival, Starbrands Awards 2023 is conceived as the microcosm of elements that promote quality brands marketing zeal. Here, brands will find inspiration, gain a competitive edge amongst peers, and get recognition for their efforts.

Our mission is to enhance and promote the brands culture by listing quality and distinct brands in the East African market as well as paying tribute to their efforts through prestigious brands awards.

Achieving the Starbrands merit is aimed at giving your brand a competitive advantage while reassuring consumers of quality products/services that have become the nation's pride. This award program aims at paying tribute to brands that offers quality products/services to the Kenyan consumer.

As a participating brand, you will be required to RSVP a corporate table for 5 Executives to attend the awards distribution ceremony on the date and venue indicated above. Attached herein, is a letter of intent to be signed by all participating brands as a way of confirming your attendance. All brands will be required to come with branded company teardrops that will be placed at the entrance pavements in the hotel.

We have also enclosed herein the Topline Survey Report detailing the methodology used as well as the resultant rankings as informed by the data collected from Kenyan urban cities and approved by Enterprit Brands Awards Council. Please Kindly respond by **17th April, 2023** to RSVP your spot.

For more info call: 0713 184 777 | 0711 392 818

It will be a great honor as we look forward to host your team during the awards distribution ceremony.

Attendance is by Invitation Only!

Yours sincerely,


John Benson,
Managing Director,
Enterprit Brands Awards

